



Unraveling the Top 50 Yarns of 2022

Analysis by Karen Waggoner



I learned to knit while living in China on a pair of cooking chopsticks, think jumbo-sized.

When knitting something new, it's always exciting selecting your yarn.

So ...

I decided to find a dataset and answer the questions:

- **What is the price of most yarns?**
- **Which fibers are used most often?**
- **What yarn weights are preferred?**
- **Which yarns are on the rise in popularity?**

The DATA

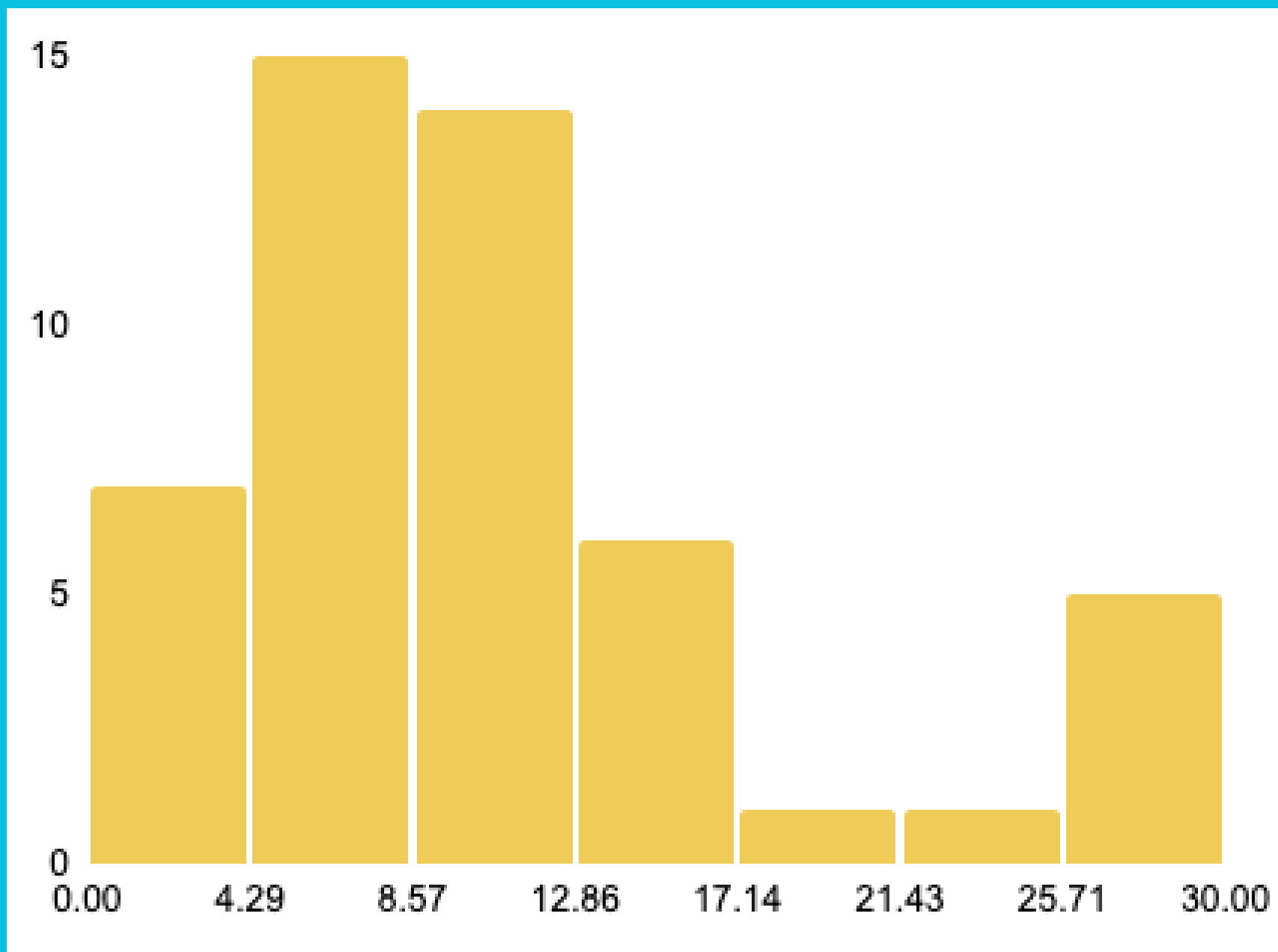
The data comes from **Ravelry**, a yarn and pattern database for knitters and crocheters.

The 2022 and 2016 data (top 50 & 25 by the number of projects) was collected and cleaned in **Google Sheets** using:

- **Filters**
- **Vlookup**
- **Nested IF Statements**
- **Pivot Tables**

**What is the
price of most
yarns?**

Price Distribution



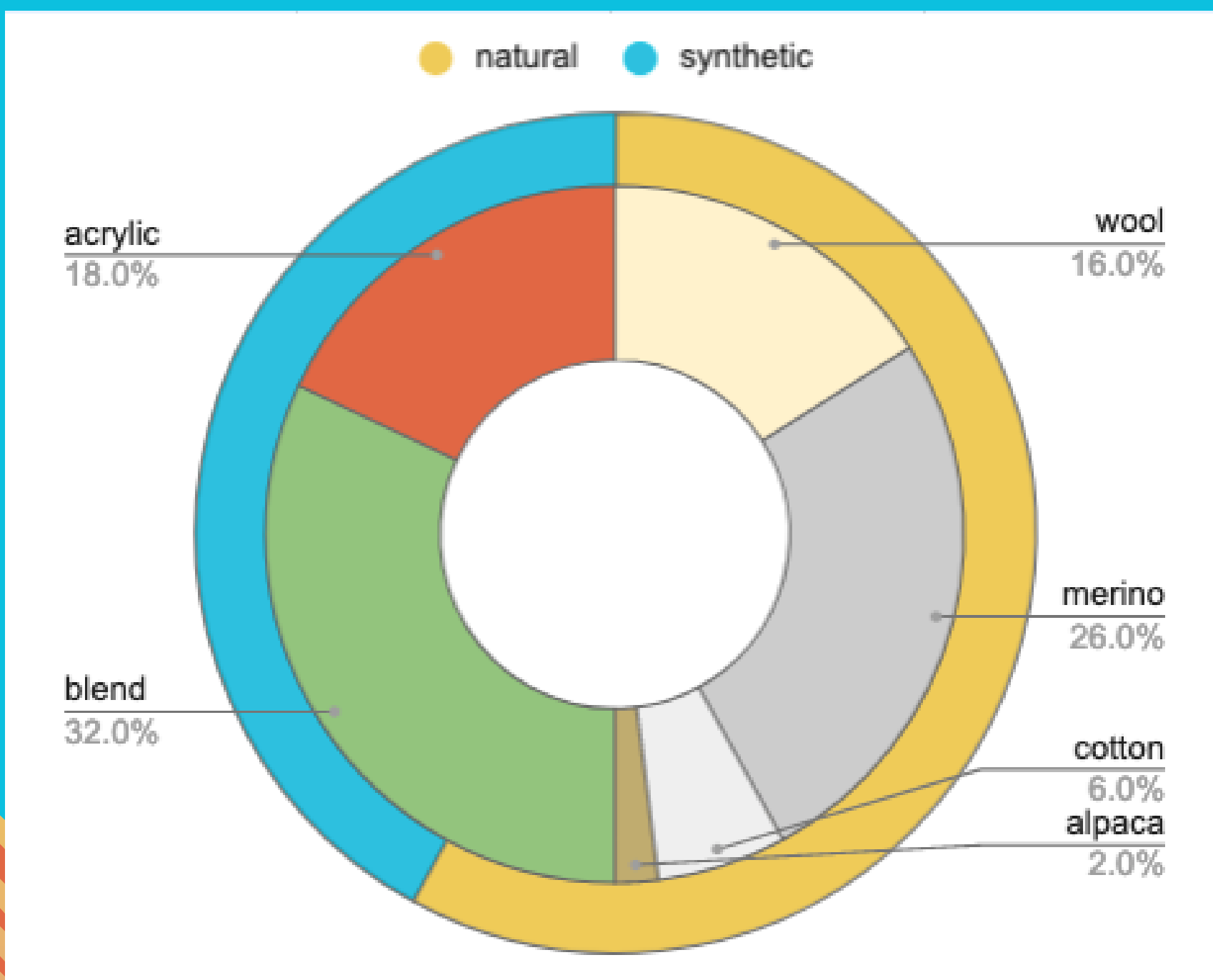
**Most yarns
fall into the
\$4.29 – \$8.57 range,
with \$8.57 – \$12.86
a close second.**

As the price increases,
the number of yarns decreases
until \$25.71 – \$30.00.

This is almost exclusively due to hand-dyed merino yarns from Madelinetosh.

**Which fibers
are used most
often?**

Fiber Content

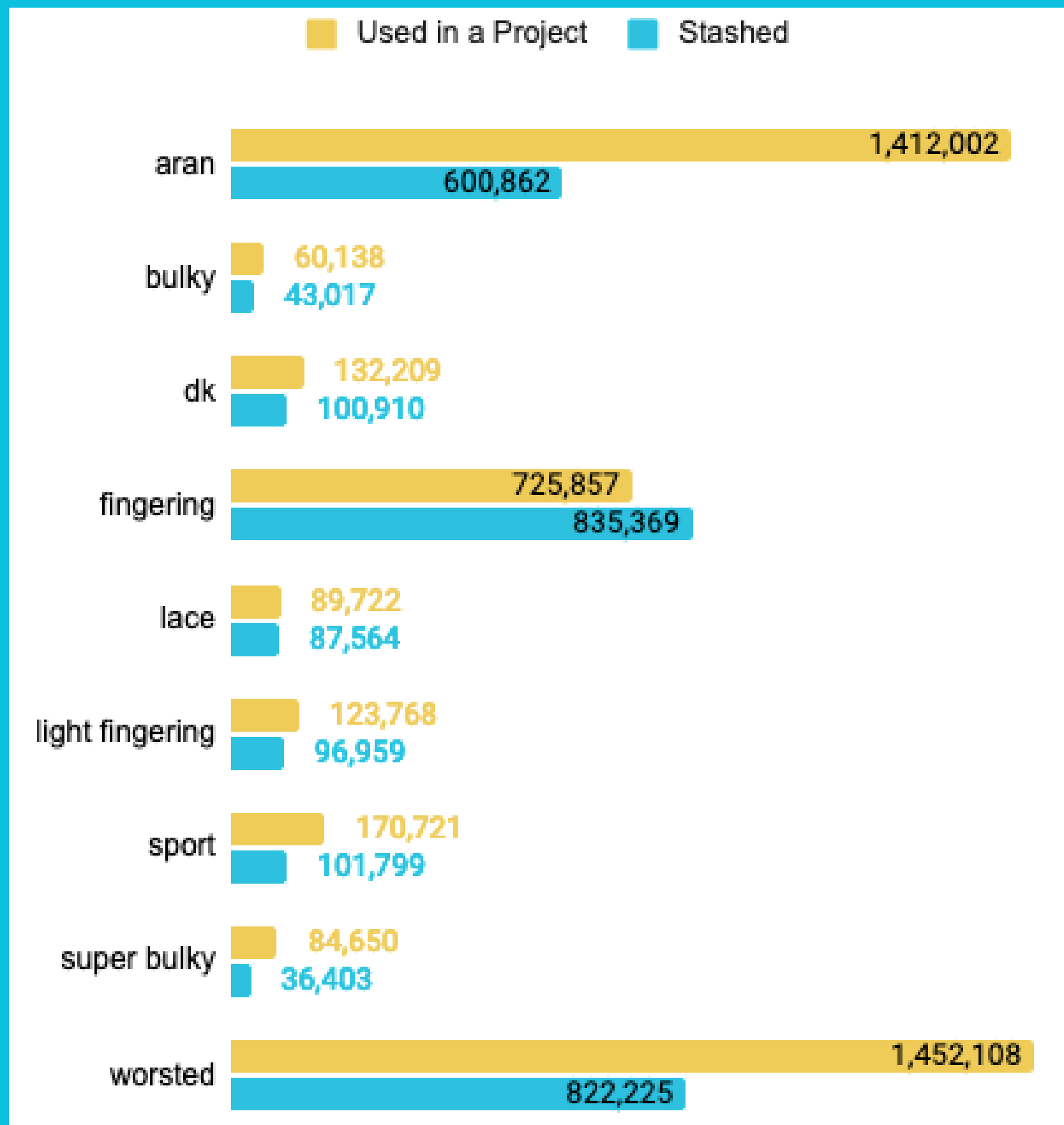


**58% of the top yarns
were made of natural fibers,
and the other 42% were
synthetic.**

**The largest category, yarn
blends at 32%, is made up of
a variety of natural and
synthetic blends,
followed by natural merino
wool at 26%.**

**What yarn
weights are
preferred?**

Popularity By Weight



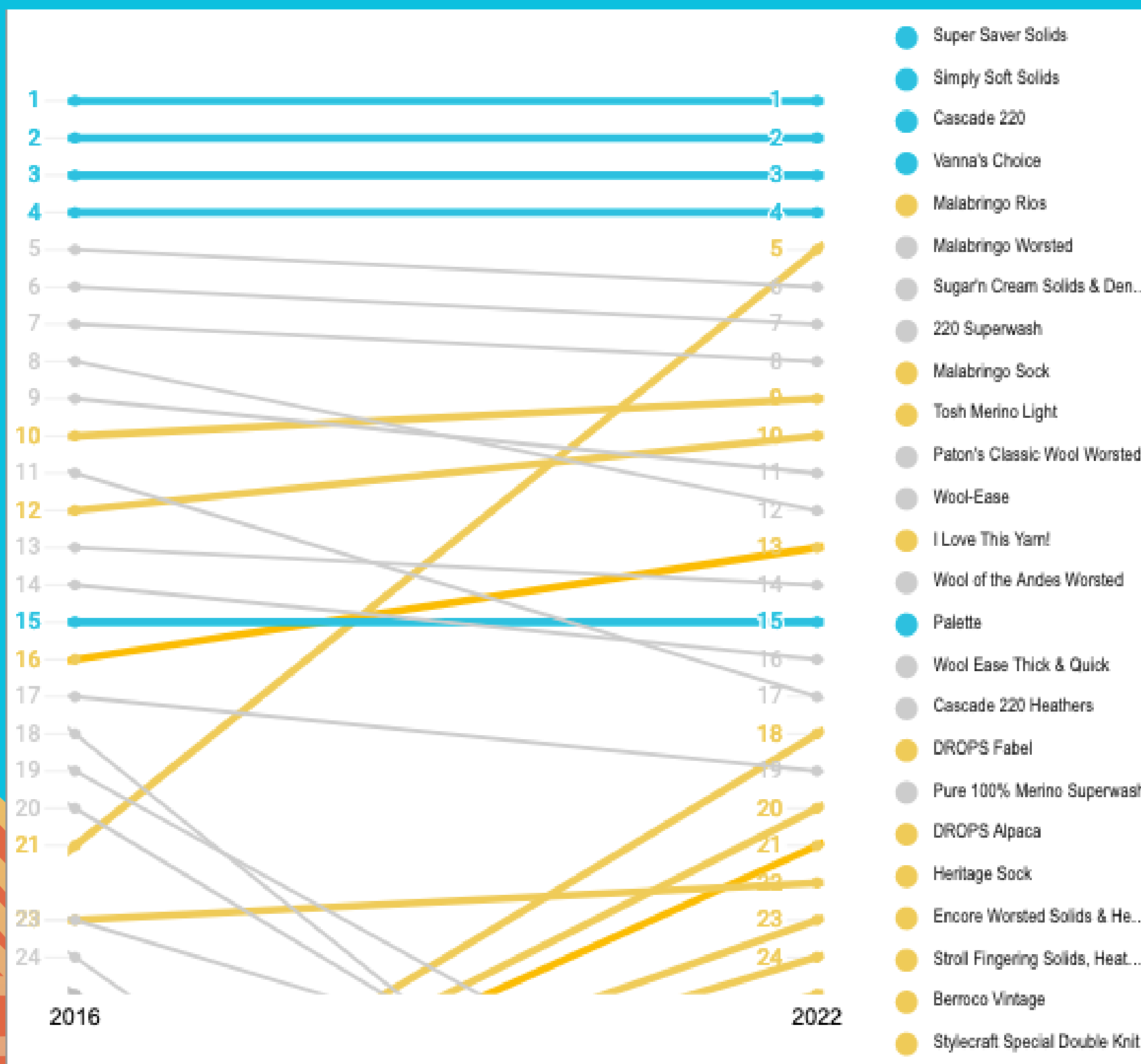
**Aran & worsted
weights are used
most in projects.**

**However, fingering
is stashed the most
for later use.**

Bulky is the least used,
and super bulky isn't stashed away
as much.

**Which yarns
are on the rise
in popularity?**

2016 - 2022 Ranking




Yarns rising in popularity to keep an eye on:

- **Malabringo Rios**
- **Malabringo Sock**
- **Tosh Merino Light**
- **I Love This Yarn!**
- **Drops Fabel**
- **Drops Alpaca**
- **Heritage Sock**
- **Encore Worsted**
- **Stroll Fingering**

The top 4 yarns have remained consistent
over the years.



Insights

- The majority of yarns are priced between \$4.29 - \$8.57
 - 32% of the yarns are blended fibers, followed by 26% merino wool
 - Aran & worsted weight yarns were used the most, totaling 2,864,110 cumulative projects
 - Brands with the most yarns rising into the top 25 include: Malabrigo (Rios & Sock) and Garnstudio (Drops Fabel & Alpaca)
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Thanks for reading!

Check out my
portfolio at

<https://karenwaggoner.github.io/>

and follow me for more!

www.linkedin.com/in/karengwaggoner

